



Global Popularity for Series 1 and 2 of Surfing The Menu

Series 2 of popular Aussie cookery series **Surfing The Menu**, has been acquired for the UK and Italy by Discovery Europe.

Following its launch at MIPCOM 2004, Series 2 has also sold to TV3 NZ, XYZ Australia, Discovery Asia, Food Network Canada, RTE Ireland and DRTV Denmark.

Series 1 was launched the previous year, and since then has been an international success selling to key broadcasters in territories including the US, Canada, UK, Ireland, France, Germany, Spain, Italy, Norway, Sweden, Denmark, Finland, New Zealand, Israel, Thailand, Hong Kong and China. Recent deals concluded for Series 1 include Discovery Latin America and ERT Greece.

Surfing The Menu sees two of the UK's hunkiest celebrity chefs (Curtis Stone and Ben O'Donoghue) travelling in their native Australia and combining cooking in spectacular locations with local adventures.

Surfing The Menu was produced by Mago Films.

For more on Surfing The Menu
<http://www.abc.net.au/abcccontentsales/s1133307.htm>

For more on ABC Content Sales
<http://www.abcccontentsales.com.au/>

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Released 15 December 2004